



Intellectual property is the product of the human intellect including creativity concepts, inventions, industrial models, trademarks, songs, literature, symbols, names, brands,....etc. Intellectual Property Rights do not differ from other property rights. They allow their owner to completely benefit from his/her product which was initially an idea that developed and crystallized.



Fundamental aspects of IPR, knowledge on patents, copyrights, its related rights, registration aspects and initiate the skill on trademarks, registration aspects and Geographical Indication (GI).

Certificates will be given upon completion of the course



**PG & RESEARCH**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**AUXILIUM COLLEGE (Autonomous)**

(Accredited by NAAC with A+ Grade with a CGPA of 3.47 out of 4 in the 4th Cycle)  
Gandhi Nagar, Vellore 632 006

In collaboration with

**MAHATMA GANDHI NATIONAL COUNCIL FOR RURAL EDUCATION**  
Department of Education, Ministry of Education  
Government of India, Hyderabad

offers  
Value Added Course  
on

# INTELLECTUAL PROPERTY RIGHTS

Course Code:VACBAIP22

Academic year 2024-2025

Duration : 30 Hours

Course Fee: Rs.300/-

Beneficiaries: PG Students

Email : mbadept2@auxiliumcollege.edu.in

Coordinator:Dr S Uma Mageswari

